Introducing a Unique Sponsorship Opportunity for The Friends of Churchville Nature Center

Spring 2021

Dear Business Owner,

We reach out today about a new program to connect your company with thousands of visitors, members and supporters affiliated with Churchville Nature Center. People have a deep connection with our center - whether wandering our award-winning wildlife gardens, attending our family oriented educational events, or unwinding in our natural play area. Throughout the public health crisis, Churchville Nature Center (CNC) has been a refuge for families and individuals seeking fresh air, exercise and open space. Our 55-acre preserve adjacent to the Churchville Reservoir is an irreplaceable resource in the region.

Dedicated to nurturing a sense of wonder in the natural world, CNC had its beginnings in 1964 and has continued to expand and grow into a Silver LEED certified building with 6,600 square feet of discovery and resource rooms for Pre-K students and up. CNC is a major destination for schools, community groups, families, senior citizens and individuals with developmental or intellectual disabilities to learn through educational and interactive activities.

As a sponsor, you join in partnership with The Friends of Churchville Nature Center, a 501c3 non-profit organization, to support mission driven environmental programming, education and conservation for people of all ages. Financial support of The Friends contributes to beautification projects that are not possible without the support of area businesses and corporations.
By sponsoring The Friends of Churchville Nature Center, you join a select group of visionary leaders who:

❖ Support parks and educational opportunities for exploration of the natural world. In 2019 more than 104,000 people visited Churchville Nature Center. In 2020, even with the pandemic, more than 67,000 people visited.
❖ Deepen the knowledge of science about the butterfly life cycle in the Janet V. Machiewicz Native Butterfly House.
❖ Support on-site education for 7,000+ school children each year who experience the living history of Lenape village life in the 1500's prior to colonization.
❖ Believe in the numerous benefits of forests, clean air and water for health and wellness.
❖ Share our commitment to excellence and education in partnership with 10,000 combined supporters across our membership database and social media platforms.
❖ Support providing educational displays and other improvements along our two-mile trail network.
❖ Care about protecting pollinators, such as butterflies and honeybees by gardening with native plants offered at Churchville Nature Center’s Annual Wildflower Sale.

Every sponsorship is critically needed and deeply appreciated! We can work together through responsible stewardship to keep Churchville Nature Center thriving into the future for the benefit of wildlife and generations to come. In-Kind contributions and volunteer service days are also welcome and advance the mission of Churchville Nature Center.

We will follow up with you over the next few weeks to answer any questions. Please feel free to contact our Outreach and Development Coordinator, Mary Penney by phone 215-357-4005, ext. 5038 or through email: v-mmpenney@buckscounty.org.

Sincerely,

Stephen McGill
President, The Friends of Churchville Nature Center

Kirsten Becker
Director, Churchville Nature Center
Churchville Nature Center: A Treasure in Our Community

SPONSORSHIP PROGRAM
501 Churchville Lane, Churchville, PA 18966
215.357.4005 ChurchvilleNatureCenter.org
Financial support from the business and corporate sectors are a lifeline to environmental education, conservation and preservation projects at Churchville Nature Center.

**Red Maple Sponsor - $500**

*Named for the tree that yields maple sap for syrup and grows across the Commonwealth.*

Your company name will be listed on our website and on a banner at our native wildflower sale entrance.

**Persimmon Sponsor - $1,000**

*Named for the tree that grows to 60’ in fertile soils and yields nuts that are important food for wildlife.*

Your company name will be listed on our website, on a banner at our native wildflower sale entrance, plus an acknowledgement to 10,000 supporters across our membership and social media.

**Eastern Red Cedar Sponsor - $1,500**

*Named for a resilient evergreen that grows to 40’ and yields cones with seeds favored by Cedar Waxwings and other songbirds.*

Your company name, logo and website link will be listed on our website, on a banner at our native wildflower sale entrance, plus an acknowledgement that reaches 10,000 supporters across our membership and social media.

**Scarlet Oak Trail Sponsor - $2,000**

*Named for the majestic tree that reaches 80’ with light brown acorns, an important food source for many mammals and larger birds.*

Your company name and logo will be featured on an interpretive outdoor sign (see example on right) to educate visitors. You receive your company name and logo on our website, recognition to 10,000 supporters as outlined above, acknowledgement at our events, plus the use of our community room and/or garden patio area for a one-day company event.

I just want to express my appreciation and thankfulness for your presence in our community. In these days of isolation and fear of contagion in enclosed spaces, you are an island of calm, beauty and a balm for the soul. My thanks to all who make such a respite possible.

Sincerely, Barbara Bodenschatz
Spicebush Swallowtail Sponsor - $3,000
Named for one of most beautiful and interesting butterflies in the eastern United States and a species that frequents Bucks County. Sponsorship at this level provides funding for a summer intern and helps operate the butterfly house. Your company name will be featured at the entrance to the butterfly house, on our website, plus recognition to our 10,000 supporters as outlined above, acknowledgement at our events, and the use of our community room and/or garden patio area for a one-day company event.

Tulip Poplar Sponsor - $4,000
Named for the tallest of the eastern hardwoods and used extensively by the Lenape People to build dugout canoes and tools.
Your support will make possible maintenance and desperately needed repairs to our structures used in educational programs for over 7,000 school students each year in the Lenape Village. You receive recognition on a plaque near our indoor exhibit, plus your company name on our website, recognition to our 10,000 supporters as outlined above, acknowledgement at our events, plus the use of our community room for a one-day company event.

Forest Restoration Sponsor - $5,000
Express your strong support for vital stewardship efforts to replant areas of the preserve where the Emerald Ash Borer has devastated at least eight percent of our forest. Your support will enable The Friends to remediate lost habitat and undertake additional stewardship responsibilities.

• An outdoor plaque acknowledging your generosity.
• Your company name will be featured on our website.
• Recognition and acknowledgement to 10,000 supporters across our membership database and social media.
• Press announcement to media.
• The use of our community room and/or garden patio area for a one-day company event.
White Oak Sponsor - $10,000

Named for the majestic tree that reaches 80’ with light brown acorns, an important food source for many mammals and larger birds.

Demonstrate your commitment to education and stewardship at this top tier level and help plant native trees and implement additional land stewardship projects.

- A large interpretive trail sign* acknowledging your generous support.
- Your company name will be featured on our website.
- Recognition and visibility to 10,000 supporters across our membership database and social media.
- Press announcement to media.
- The use of our community room and/or garden patio area for a one-day company event.

*Interpretive signs are needed at several landmark locations; including the wildflower meadow, turtle pond, reservoir, pine forest, woodland, marsh platform, and wet retention pond.

Learn More about Churchville Nature Center

“To instill an awareness and appreciation of the natural world in all people through education, and to encourage responsible environmental stewardship with a commitment to the preservation of resources and wildlife habitat.”

Visit our website:
https://www.churchvillenaturecenter.org

Find us on Facebook, U-Tube and Instagram

Enroll in our sponsorship program today!

To get started, please contact
Mary Penney, Outreach and Development Coordinator at 215.357.4005, Ext. 5038 or v-mmpenney@buckscounty.org

Donations are tax deductible to the full extent of the law. Friends of Churchville Nature Center is a non-profit organization and a copy of official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.